



Téléthon
5 ET 6 DÉCEMBRE 2008
Le grand virage des traitements, c'est maintenant.

Paris, Evry - 6 November 2008

Téléthon 2008 : You are our strength! **Solidarity counts!**

On 5 December at 6:50pm on the France 2 television channel, Julien Clerc, patron of Téléthon 2008 and Thomas, the 8-year old ambassador for patients and their families, will kick off this year's Téléthon live from Paris.

What is the Téléthon? It's France pulling together – a vibrant France, as innovative in festivity as in research, a France which stimulates the combat against rare diseases in Europe, a France which believes in the future and is prepared to tackle fate. This year more than ever the Téléthon will be a rendez-vous of festivity, solidarity and combat to change the state of affairs. Together we can take up this exceptional challenge – bringing about the medicine of the future!

30 hours of programmes on France 2 and France 3

France 2 and France 3 are getting ready for 30 hours of programmes on 5 and 6 December. They'll be setting up their cameras in Paris (for the evenings) and at Nîmes Métropole for the Saturday afternoon. Your hosts for these 30 hours will be **Sophie Davant and Nagui**, who will be backed up by several *France Télévisions* presenters – Marina Carrère d'Encausse, Michel Cymès, Jean-Luc Delarue, Laurent Artufel etc. Present with them will be a number of singers – **Maxime Leforestier, Alain Souchon, Benjamin Biolay, Carla Bruni and Calogero**. On the Saturday from 4 to 5pm, France 3's thirteen regional channels will be simultaneously relaying the mobilisation live from 13 "ambassador towns" (*département* numbers in brackets) Hoerdt (67), Dijon and its university campus (21), Corte (2B), Argentat (19), Varsberg (57), Veynes (05), Gravelines (59), Beuzeville-La Grenier (76), Briec-de-L'Odet (29), Orléans (45), Crest (26), Saint-Gorons (09) and Lanton (33). Also, presented by **Valérie Durier** in the "**Téléthon News**" on Sunday 7 December, there will be a retrospective of the various exploits, challenges and performances of French solidarity.

Three highlights: "Further, faster!," "The Milan-Paris challenge" and "The star of my life"

- "**Further, faster!**" Through this interactive programme broadcast on 5 December at 8:50pm **Marina Carrère d'Encausse** and **Michel Cymes** will present the men and women who fight against disease daily. Basing themselves on four pathologies illustrated by four life histories, the scientists will speak about the advances made but also about the distance yet to travel before the development of treatments.

- This year the spotlight will be turned on a Europe-wide mobilisation. An exceptional 350-km cycling challenge led by **Laurent Jalabert** and French firefighters will be launched on 3 December from near Milan, site of one of the first victories against genetic diseases, to the Téléthon studios in Paris.

- Another highlight – this time presented by **Jean-Luc Delarue** – will be when donors and patients gather together for the first time at Hoerdt **near Strasbourg on the evening of 6 December** in order to form an immense luminous human star which will shine for the Téléthon.

All forces mobilised!

Téléthon forces – the well-known T-forces – will once again mobilise to create this unique occasion. Through some 22 000 events that are planned in towns and villages, they will take up the wildest challenges in order to raise the counter even higher. You'll be able to take part in country dancing, travel around the lanes of Beuzeville-La Grenier (76) in a rickshaw, share a boar with Asterix in Thillay (95), cross the ten largest French towns on roller skates, bestride a sports car for a Tour de France relay, eat 1000 herrings at Etaples (62) or watch 35 000 dominos fall at Chavagnes-les-Redoux (85). Festivities and events will be going on everywhere! As well as the 5 million French people mobilised, 80 national partners will also be present this year.

A radio event

On 5 and 6 December the **Radio France Group**, along with **France Inter**, **France Info** and **France Bleu** will mobilise to raise awareness among their listeners about the challenges of Téléthon 2008. Several programmes will be devoted to the event and air time will be given to sensitive accounts from researchers, patients and volunteers. Appeals for donations will be broadcast regularly during these two days of radio mobilisation.

Téléthon – winning the fight

The fight against disease is moving into a new era, that of trials on humans and the first therapies, materialisations of years of research thanks to the mobilisation of Téléthon forces. With this new era comes hope – incarnated by Thomas, Aleyna, Myriam Mickael or Jessy. These are just some of the children affected by diseases that weaken muscle by muscle, that lead to loss of sight, that isolate the patient from the outside world or lead to premature ageing. At their sides will be the researchers and physicians, and **all will be present on France 2 and France 3 on 5 and 6 December.**

To make a donation on 5 and 6 December:

3637
LA LIGNE DU DON

telethon.fr
LE DON EN LIGNE

Pour 100 euros employés
par l'AFM en 2007



83,7 euros pour les missions sociales
6,8 euros pour les frais de gestion
9,5 euros pour les frais de collecte

Transparency – a requirement for 20 years

Since the first Téléthon the AFM has been committed to ensuring the total transparency of all its accounts and activities. It publishes accounts every year and is bound by a number of external and internal control procedures. Its use of resources account is available on the Internet site: www.afm-telethon.fr

For all information on the use of Téléthon donations, call the donor line direct number: 0 825 07 90 95 (0,15€ TTC/min)

Good to know!

66% of your donation is tax-deductable !

Thus, if you donate €50, the sum you really spend (donation – deduction from tax) is €17

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